

# Taste of the North Country 2011 Sponsors

## Media Partnerships



## Entertainment Sponsors



## Section Sponsors



## In-Kind Sponsors



## Friends of the Festival

- Allerdice Party Rent-All Inc.
- Dix Avenue Mini Storage
- Durett Business Management
- Edward Jones Investments—Eileen Kurtz
- Fountain Square Outfitters
- Jan & Dan Hazewski
- McPhillips Insurance Group
- Mocha Cleaning—Jocelyn Johnson
- North Country Janitorial
- St. Andrew's Ace Hardware
- Taylor and Leonard Insurance Group
- Tree Care by Stan Hunt

Taste of the North Country



## Culinary Demo Areas



America's Most Convenient Bank®

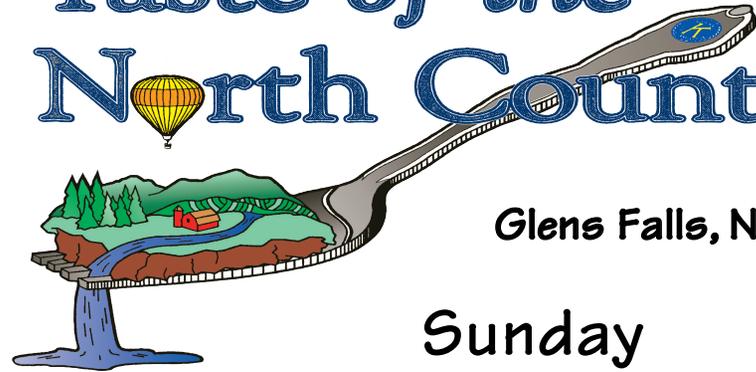


Richard C. Saunders,  
State Farm Insurance Companies



20th Annual

# Taste of the North Country



Glens Falls, NY

Sunday  
September 30, 2012

11am - 3pm



Glens Falls City Park  
(Downtown Glens Falls)



Sponsorship



Program



The Kiwanis Club of Glens Falls



# Sponsorship Registration



Taste of the North Country  
Sunday, September 30, 2012  
City Park-Glens Falls

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

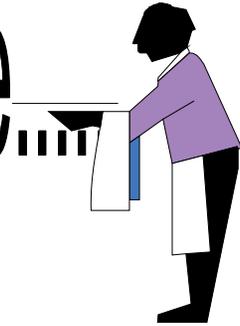
Phone Number: \_\_\_\_\_

- \_\_\_ Culinary Tent \$2,500 (Exclusive Sponsorship)
- \_\_\_ Non-Profit Tent Sponsor \$750
- \_\_\_ Entertainment Sponsor \$500
- \_\_\_ Section Sponsor \$375
- \_\_\_ Dining Canopy Sponsor \$300
- \_\_\_ Anniversary Booster \$220
- \_\_\_ Friend of the Festival \$100

- \_\_\_ Check Enclosed  
(make payable to the Kiwanis Club of Glens Falls)
- \_\_\_ Please Invoice Us

Mail to: Kiwanis Club of Glens Falls,  
C/O Jerrod Ogden  
37 Lexington Ave  
Glens Falls, NY 12801

# Those We Serve



Prospect Family and Child Center  
Glens Falls Family YMCA  
4-H Ride Program  
Boy Scouts

Glens Falls Assoc. for the  
Hearing Impaired  
Glens Falls Area Youth Center  
Girl Scouts  
Pediatric Trauma Unit at Albany Med

Kamp Kiwanis  
DARE Program  
Operation Santa  
Salvation Army  
Toys for Tots

Recent Service Projects  
Girl Scout Camp Climbing Wall  
Amanda's House  
Freedom Park  
Head Start Playground  
Warren, Washington, Homeless Youth Coalition

Scholarship Program  
Family Services Association  
Glens Falls Little League  
Adirondack Youth Hockey  
Big Brothers/ Big Sisters  
Double "H" Hole in the Woods Ranch



Dear Friend of the Festival,

It's hard to believe, but Taste of the North Country is celebrating its' Twentieth Anniversary this year. Over the past 19 years the Festival has become a North Country tradition. In addition to showcasing the area's many fine restaurants, the Festival also provides a place for people to enjoy that wonderful Hometown, USA feeling. Best of all, the Festival has raised over \$700,000 for the Community Service Projects of the Kiwanis Club of Glens Falls. This money goes directly back into the community to benefit those who need it most, our children.

Since the beginning, many area businesses and corporations have been extremely generous in donating time, goods and money to help make Taste of the North Country a success. Each year as the Festival grows, so do the fixed costs of the Festival. It is our sponsors who help defray those fixed costs and put more dollars into the bottom line.

Please review the sponsorship information in this booklet. The sponsorship form is on the last page. If you have any questions or suggestions for other ways to sponsor this event, please contact me at the number below. Please note that many of our sponsors do return each year and we are very grateful for that, but not all levels may be available; please return the sponsor form at the end of the packet as soon as possible.

Thank you and we hope to see your business on our Taste of the North Country Sponsorship List!!

Sincerely,

Peter Beames  
518-796-0052  
Sponsor@glensfallstaste.com

Craig Seybolt  
518-812-7424  
cseybolt@arrowbank.com

Jerrold Ogden  
518-744-7470  
jerrod.p.ogden@gmail.com



# Sponsorship Opportunities

## **Culinary Tent Sponsor Exclusive Sponsor \$2,500**

- Your business will be noted as exclusive sponsor in the Chronicle festival program and on Culinary Tent signage
- Festival chefs will present fun filled and informative cooking demonstrations
- Your business will be allowed to print all menu items and add logos as deemed appropriate by festival organizers.
- Your business will be allowed to print and distribute 200 Entrance Coupons upon approval by festival organizers
- Your business will be included in the official festival posters
- You will receive 20 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

## **Non-profit Tent Sponsor Exclusive Sponsor \$750**

Local non-profits provide Kid's Activities and Food at the Festival to raise some money and promote their organization.

The Tent Sponsor will provide each non-profit with a tent space to make it easier for them to participate.

Your business will be noted as exclusive sponsor on each non-profit space and in the Chronicle program.

You will receive 30 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

## **Entertainment Sponsors \$500**

Some of last year's performers included Mr. Twisty and High Peaks Juggling on Stage Two, The Marcabe's at the Bandstand

Your business will be noted as an Entertainment Sponsor in the Chronicle and on signage at the Bandstand and Stage Two.

You will receive 20 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

## **Section Sponsors Four Exclusive Sponsors \$375**

Your business can have a section of the Festival all your own!!

Sections A,B,C and D are available

Your business will be noted as a Section Sponsor in the Chronicle program and on multiple signs in your Section

You will receive 14 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

## **Dining Canopy Sponsors Four Exclusive Sponsors \$300**

Your business can have a Dining Canopy of its' own at the Festival!!!

Canopies are available in Section A,B,C or D

These canopies provide comfortable seating for Festival goers to eat, relax and meet their friends and neighbors

You will be listed in the Chronicle program as a Dining Canopy Sponsor and on signs at your Dining Canopy

You will receive 12 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

## **Anniversary Booster \$220**

Give the Twentieth Anniversary Festival a special boost or boost your donation from last year!!

Your business will be noted as an Anniversary Booster in the Chronicle Program

You will receive 10 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

## **Friend of the Festival \$100**

Your business will be noted as a Friend of the Festival in the Chronicle program.

You will receive 4 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons