

Taste of the North Country 2011 Sponsors

Media Partnerships



Reach for the Quality!

Locally owned, locally committed

Entertainment Sponsors



KeyBank



Fitzgerald Brothers
Beverages, Inc.



Northeast
Parent and Child
Society

Section Sponsors

Your Local Bank
Glens Falls National
Bank and Trust Company

nationalgrid



In-Kind Sponsors

City of Glens Falls

Mailings Made Easy



My Painter

STUDIO GRAPHICS

Adirondack Engraving

Merlin Development-
Bruce Levinsky

Friends of the Festival

- Allerdice Party Rent-All Inc.
- Dix Avenue Mini Storage
- Durett Business Management
- Edward Jones Investments — Eileen Kurtz
- Fountain Square Outfitters
- Jan & Dan Hazewski

- McPhillips Insurance Group
- Mocha Cleaning — Jocelyn Johnson
- North Country Janitorial
- St. Andrew's Ace Hardware
- Taylor and Leonard Insurance Group
- Tree Care by Stan Hunt

Taste of the
North Country



Culinary Demo Areas

O'BRIEN
INSURANCE

TRAVELERS

Food Coupons
Gazebo Sponsor



America's Most Convenient Bank®

Apple Dessert
Contest Sponsor



Non-Profit
Tent Sponsor



BERKSHIRE
FARM CENTER & SERVICES FOR YOUTH

Dining
Canopy Sponsors



Richard C. Saunders,
State Farm Insurance
Companies



COOL
INSURANCE MADE SIMPLE.



ADIRONDACK TRUST

Glens Falls
Area Realty

20th Annual Taste of the North Country



Glens Falls, NY

Sunday
September 30, 2012

11am - 3pm



Glens Falls City Park
(Downtown Glens Falls)



Sponsorship



Program



The Kiwanis Club of Glens Falls



Sponsorship Registration



Taste of the North Country
Sunday, September 30, 2012
City Park-Glens Falls

Name: _____

Address: _____

Contact Person: _____

Phone Number: _____

- _____ Culinary Tent \$2,500 (Exclusive Sponsorship)
- _____ Non-Profit Tent Sponsor \$750
- _____ Entertainment Sponsor \$500
- _____ Section Sponsor \$375
- _____ Dining Canopy Sponsor \$300
- _____ Anniversary Booster \$220
- _____ Friend of the Festival \$100

- _____ Check Enclosed
- _____ (make payable to the Kiwanis Club of Glens Falls)
- _____ Please Invoice Us

Mail to: Kiwanis Club of Glens Falls,
C/O Jerrod Ogden
37 Lexington Ave
Glens Falls, NY 12801

Those We Serve



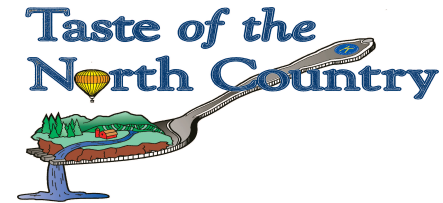
Prospect Family and Child Center
Glens Falls Family YMCA
4-H Ride Program
Boy Scouts

Glens Falls Assoc. for the
Hearing Impaired
Glens Falls Area Youth Center
Girl Scouts
Pediatric Trauma Unit at Albany Med

Kamp Kiwanis
DARE Program
Operation Santa
Salvation Army
Toys for Tots

Recent Service Projects
Girl Scout Camp Climbing Wall
Amanda's House
Freedom Park
Head Start Playground
Warren, Washington, Homeless Youth Coalition

Scholarship Program
Family Services Association
Glens Falls Little League
Adirondack Youth Hockey
Big Brothers/ Big Sisters
Double "H" Hole in the Woods Ranch



Dear Friend of the Festival,

It's hard to believe, but Taste of the North Country is celebrating its' Twentieth Anniversary this year. Over the past 19 years the Festival has become a North Country tradition. In addition to showcasing the area's many fine restaurants, the Festival also provides a place for people to enjoy that wonderful Hometown, USA feeling. Best of all, the Festival has raised over \$700,000 for the Community Service Projects of the Kiwanis Club of Glens Falls. This money goes directly back into the community to benefit those who need it most, our children.

Since the beginning, many area businesses and corporations have been extremely generous in donating time, goods and money to help make Taste of the North Country a success. Each year as the Festival grows, so do the fixed costs of the Festival. It is our sponsors who help defray those fixed costs and put more dollars into the bottom line.

Please review the sponsorship information in this booklet. The sponsorship form is on the last page. If you have any questions or suggestions for other ways to sponsor this event, please contact me at the number below. Please note that many of our sponsors do return each year and we are very grateful for that, but not all levels may be available; please return the sponsor form at the end of the packet as soon as possible.

Thank you and we hope to see your business on our Taste of the North Country Sponsorship List!!

Sincerely,

Peter Beames
518-796-0052
Sponsor@glensfallstaste.com

Craig Seybolt
518-812-7424
cseybolt@arrowbank.com

Jerrold Ogden
518-744-7470
jerrod.p.ogden@gmail.com



Sponsorship Opportunities

Culinary Tent Sponsor Exclusive Sponsor \$2,500

- Your business will be noted as exclusive sponsor in the Chronicle festival program and on Culinary Tent signage
- Festival chefs will present fun filled and informative cooking demonstrations
- Your business will be allowed to print all menu items and add logos as deemed appropriate by festival organizers.
- Your business will be allowed to print and distribute 200 Entrance Coupons upon approval by festival organizers
- Your business will be included in the official festival posters
- You will receive 20 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

Non-profit Tent Sponsor Exclusive Sponsor \$750

Local non-profits provide Kid's Activities and Food at the Festival to raise some money and promote their organization.

The Tent Sponsor will provide each non-profit with a tent space to make it easier for them to participate.

Your business will be noted as exclusive sponsor on each non-profit space and in the Chronicle program.

You will receive 30 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

Entertainment Sponsors \$500

Some of last year's performers included Mr. Twisty and High Peaks Juggling on Stage Two, The Marcabe's at the Bandstand

Your business will be noted as an Entertainment Sponsor in the Chronicle and on signage at the Bandstand and Stage Two.

You will receive 20 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

Section Sponsors Four Exclusive Sponsors \$375

Your business can have a section of the Festival all your own!!

Sections A,B,C and D are available

Your business will be noted as a Section Sponsor in the Chronicle program and on multiple signs in your Section

You will receive 14 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

Dining Canopy Sponsors Four Exclusive Sponsors \$300

Your business can have a Dining Canopy of its' own at the Festival!!!

Canopies are available in Section A,B,C or D

These canopies provide comfortable seating for Festival goers to eat, relax and meet their friends and neighbors

You will be listed in the Chronicle program as a Dining Canopy Sponsor and on signs at your Dining Canopy

You will receive 12 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

Anniversary Booster \$220

Give the Twentieth Anniversary Festival a special boost or boost your donation from last year!!

Your business will be noted as an Anniversary Booster in the Chronicle Program

You will receive 10 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons

Friend of the Festival \$100

Your business will be noted as a Friend of the Festival in the Chronicle program.

You will receive 4 Sponsor Festival Passes which entitles the holder to free admission and \$5 dollars' worth of free restaurant coupons